

Week One

Topic Area One: The Media Industry



If you get stuck on any key terms, or just want to look up any terms from this topic, you can access them on Quizlet by scanning the QR code.

The media is

The media industry is made up of lots of different areas. For each area, find 3 examples of real media production companies that operate in that area:

Radio: _____

TV: _____

Cinema: _____

Publishing: _____

News: _____






Social: _____

Fill in at least 3 examples of traditional and new media:

Traditional	New Media

What does New Media offer that Traditional Media doesn't?

Label each of these media products with what type of product you think they are?

For each of the job roles listed, can you say what stage of media production they are in?
(Pre, Production, Post) It could be more than one!

Editor	
Sound engineer	
Journalist	
Graphic designer	
Location manager	
Director	
Foley artist	
Web developer	
Writer	
Storyboard artist	

Select 3 TECHNICAL media job roles. For each one, write a list of the main duties and responsibilities this job role has:

Job 1:

Job 2:

Job 3:

Select 3 SENIOR media job roles. For each one, write a list of the main duties and responsibilities this job role has:

Job 1:

Job 2:

Job 3:

Summary

For each media production organisation below, complete the sections now that you know all about media sectors and job roles.



Media sector: _____

Traditional or New Media?: _____

3 TECHNICAL jobs in this media production organisation:

- 1.
- 2.
- 3.

3 SENIOR jobs in this media production organisation:

- 1.
- 2.
- 3.



Media sector: _____

Traditional or New Media?: _____

3 TECHNICAL jobs in this media production organisation:

- 1.
- 2.
- 3.

3 SENIOR jobs in this media production organisation:

- 1.
- 2.
- 3.